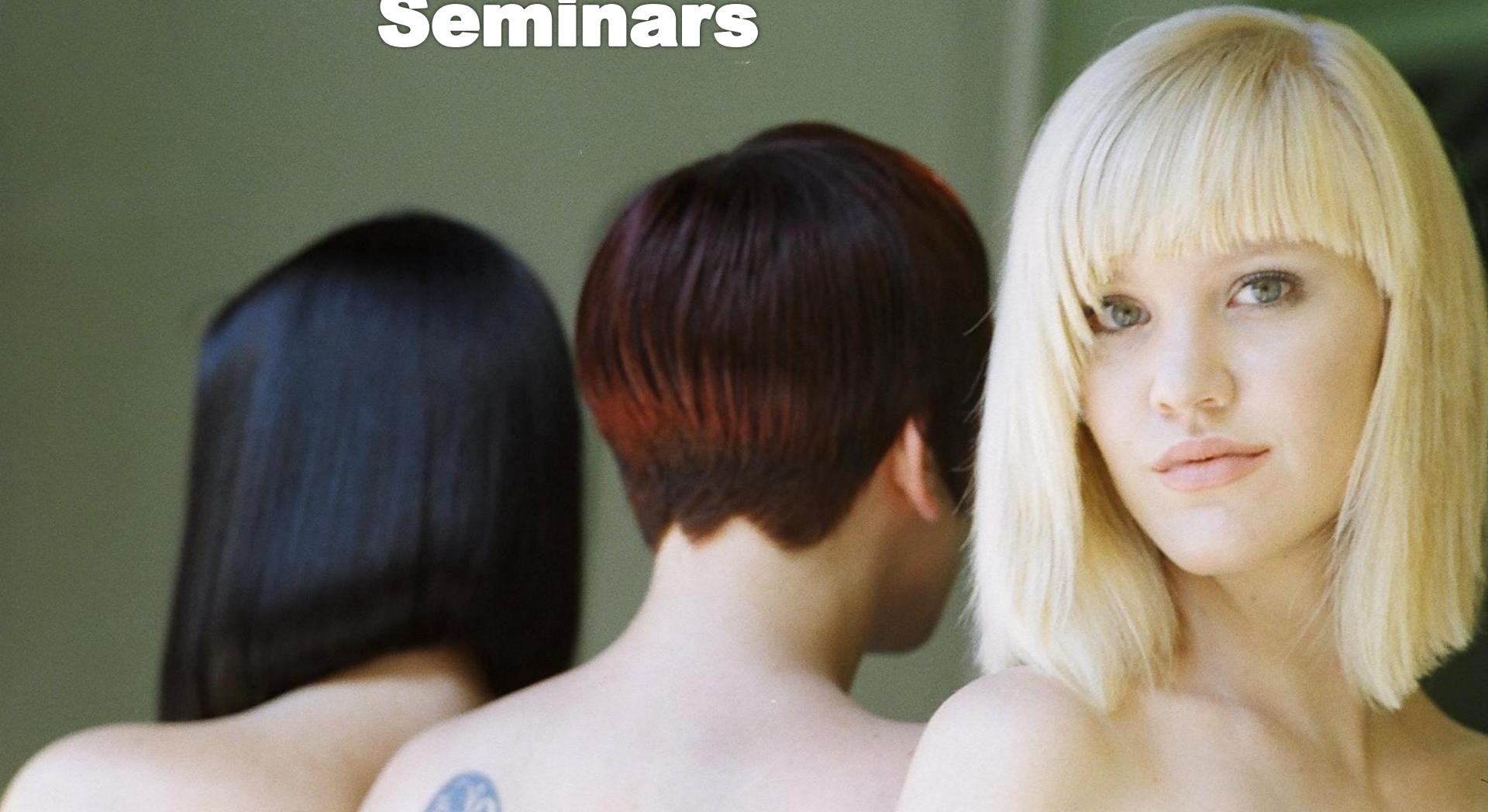


# Introducing Cutting-Edge Seminars



By Master Stylist Alexander

# Cutting Edge HAIR Seminars

Hair styling techniques are constantly evolving. They develop into a rich tapestry of iterations to unveil exciting new innovations in hair technology. Alexander offers seminars to enhance a stylist's repertoire of skills and knowledge. Both half-day and full-day seminars are available.

Topics include:

- Airbrushing
- Advanced Cutting Techniques
- Trichology
- Return of Perms

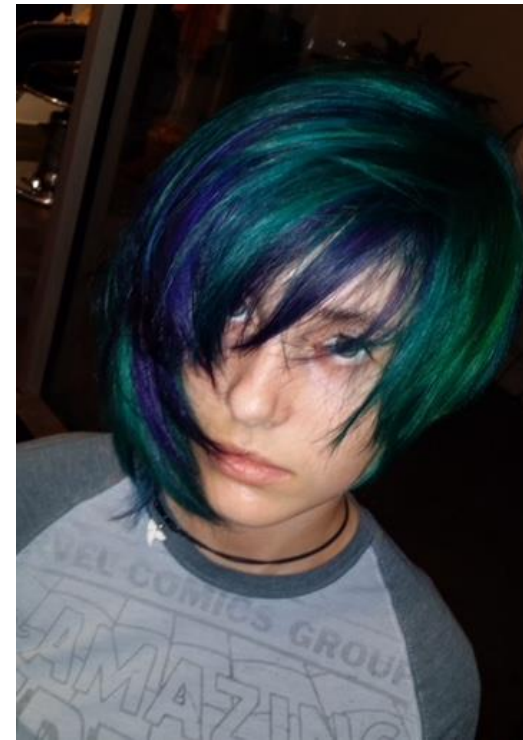






# Airbrushing

- Brand new technique that is sought after by clients.
- Learn the latest color techniques with airbrushing.
- This seminar focuses on tools, application, color blocking and maintenance.





# Advanced Cutting Techniques

- Students will learn advanced cutting techniques including short to long, sectioning and shag cuts.
- Introducing a unique sectioning method that yields 3 different haircuts from one technique.
- Built on the Vidal Sassoon fundamentals.



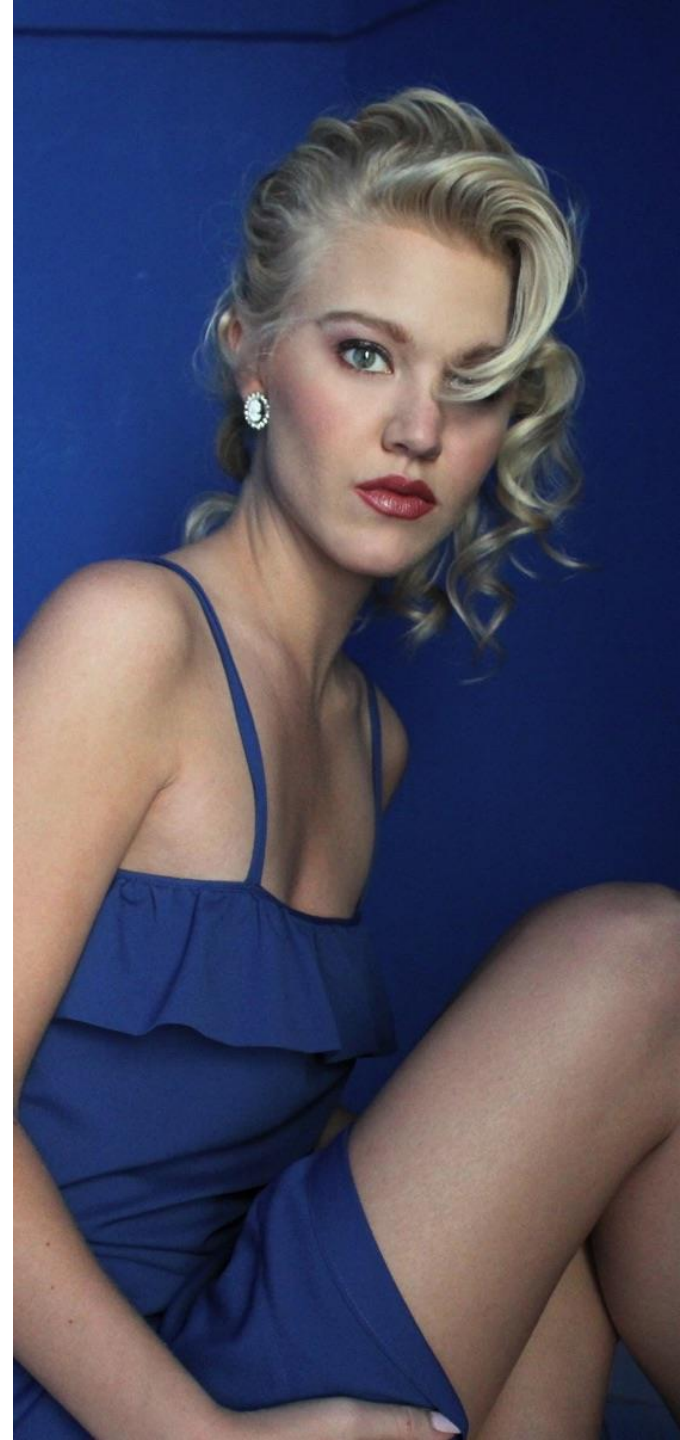
# Trichology

- Have you noticed your clients hair thinning? Do they ask you why hair loss occurs?
- Alexander will share the reasons why hair is falling out and which remedies are available to your clients.



# Return of Perms

- For years, perms were all the rage, but then disappeared with return to straight hair.
- Learn how to create a successful perm and avoid the fear of executing them.
- Students will learn the art of the perm and the steps need to follow for healthy and beautiful long-lasting curls.



# Benefit to Students

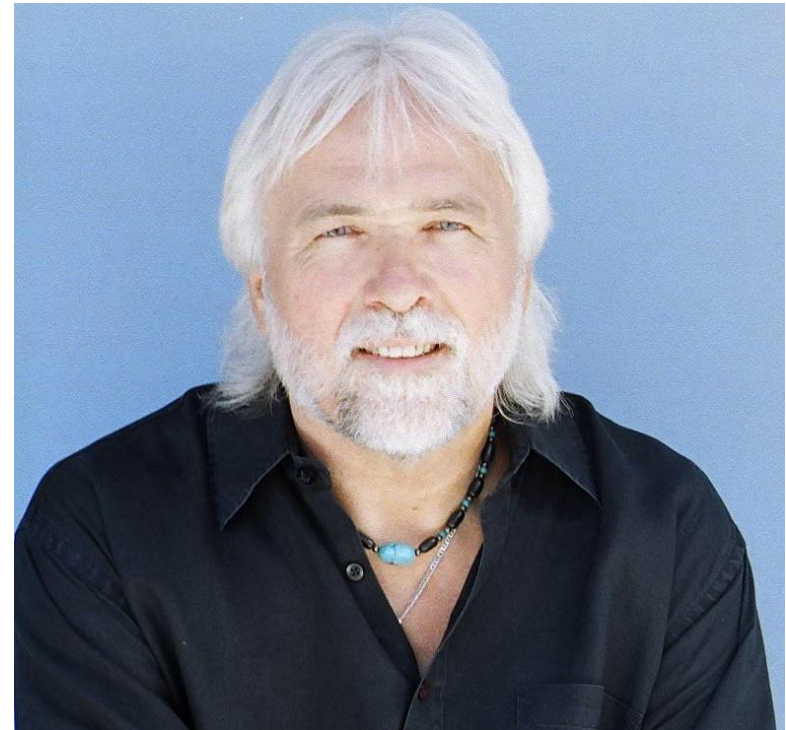
- Students will learn the unique cutting edge techniques from a Master Stylist.
- Alexander's bestows his experience, passion and enthusiasm for hair with students who are either just starting their careers or those who are experiencing burnout. He gives tips about how to maintain passion throughout your career.





# World Renown Alexander

- Alexander of Australia is a captivating speaker with more than 35 years of experience in the beauty industry, including owning and operating beauty spas and salons in South Florida.
- His clientele include superstar singers, business leaders, models and everyday people. He has worked in Australia, London, LA, Miami, Fort Lauderdale & West Palm Beach.
- Alexander weaves his wit, wisdom and enthusiasm into his engaging seminars. He shares his passion about hair styling with his students.
- Meet Alexander in his YouTube video:  
<https://www.youtube.com/watch?v=Xh1ggAnVRcY&feature=youtu.be>



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